RECEIVED

NOV 4 1993

LAW OFFICES

COHN AND MARKS

STANLEY S. NEUSTADT RICHARD M. SCHMIDT, JR. JOEL H. LEVY ROBERT B. JACOBI ROY R. RUSSO RONALD A. SIEGEL LAWRENCE N. COHN RICHARD A. HELMICK WAYNE COY, JR.

MARK L. PELESH

J. BRIAN DE BOICE

CHARLES M. OLIVER EDWARD N. LEAVY OF COUNSEL MARCUS COHN LEONARD H. MARKS STANLEY B. COHEN

SUSAN V. SACHS
JOHN R. PRZYPYSZNY
A. SHEBA CHACKO
KEVIN M. GOLDBERG**

SHARON H. BOB, PH.D. HIGHER EDUCATION SPECIALIST ON

"MEMBER MARYLAND BAR ONLY POLICY AND REGULATION

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF SECRETARY
SUITE 600
1333 NEW HAMPSHIRE AVENUE, N. W.
WASHINGTON, D.C. 20036-1573

TELEPHONE (202) 293-3860 FACSIMILE (202) 293-4827

HOMEPAGE WWW.COHNMARKS.COM

DIRECT DIAL: (202) 452-4810
INTERNET ADDRESS: RBJ@cohnmarks.com

November 4, 1996

DOCKET FILE COPY ORIGINAL

VIA HAND DELIVERY

Mr. William F. Caton Acting Secretary Federal Communications Commission Room 222 1919 M Street, N.W. Washington, D.C. 20554

Dear Mr. Secretary

On behalf of Barden Broadcasting, Inc., licensee of FM station WJTW, Joliet, Illinois, there is herewith transmitted an original and 4 copies of its Response to National Association of Broadcasters Reply Comments.

Difficulty

Robert B. Jacobi

Enclosures

1946 1996

No. of Copies rec'd List ABCDE

RECEIVERRIGINAL

NOV 4 199

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF SECRETARY

BEFORE THE

Federal Communications Commission

In the Matter of)	
Grandfathered Short-Spaced)	MM Docket No. 96-120
*)	
FM Stations)	RM 7651
)	

To: Mass Media Bureau

RESPONSE OF BARDEN BROADCASTING, INC. TO NATIONAL ASSOCIATION OF BROADCASTERS REPLY COMMENTS

In August, 1996, the FCC granted the request of a National Association of Broadcasters ("NAB") for an extension of time (through October 4, 1996) to file Reply Comments in the above-referenced proceeding and, further, afforded interested parties an additional thirty (30) days to file responses. Barden Broadcasting, Inc. ("Barden") licensee of FM station WJTW, Joliet, Illinois, by and through its attorneys, hereby respectfully responds to the NAB Reply Comments.

1. The NAB's proposal to require each and every modification application to demonstrate compliance with the four "basic qualification" criteria (identified at NAB, Reply Comments, pp. 11-12) is an invitation to disaster. Virtually every application for

Contrary to the NAB "choice" verbiage (Reply Comments, p. 11), the proposed qualifying criteria do not comprise "...a series of choices." Indeed, the NAB proposal (continued...)

a move will be contested by the claim that interference is increased. To avoid the obvious flood of litigation and the unnecessary and wasteful use of Commission resources which would be required in order to manage the processing of the applications, the Commission should adopt a simple "go-no-go" solution.

- 2. The proponents have provided documentation in support of the Commission proposals. The NAB engineering exhibits, however, are not really responsive. The NAB contends:
- a. that automotive receivers are generally much better at rejecting unwanted co and first adjacent channel interfering signals than home stereos and portable radios (Reply Comments, p. 7); and
- b. that two of the three non-automotive receivers studied are significantly less capable of rejecting unwanted second adjacent channel interfering signals than automotive receivers.

To merely state that non-automotive receivers are not as efficient as automotive receivers in terms of rejecting interference adds literally nothing to this proceeding; clearly, it does not establish that non-automotive receivers are less than adequate in terms of rejecting second and third adjacent channel interference.

DS1/30086-1 - 2 -

^{(...}continued) contemplates that every applicant must demonstrate compliance with all four of the criteria.

that because of the so-called "doughnut situation," the relocation of the grandfathered transmitter site will shift the theoretical interference from one area to another area. The only practical solution (short of rejecting the FCC proposal) is the solution proposed by the Commission, to the effect that short-spaced grandfathered second and third adjacent

The "real life" situation with respect to short-spaced grandfathered stations is

channel stations may relocate anywhere so long as they do not increase interference to co-

channel and adjacent channel stations. The adoption of such a "go-no-go" standard is

both practical and fair.

Respectfully submitted,

BARDEN BROADCASTING, INC.

Bv:

Robert B. Jacobi

Its Attorney

Cohn and Marks

1333 New Hampshire Ave., NW, Ste. 600

Washington, DC 20036

(202) 293-3860

Dated: November 4, 1996

D\$1/30086-1 - 3 -

CERTIFICATE OF SERVICE

I, J. Edwena Johnson, hereby certify that on this 4th day of November, 1996 a true and correct copy of the foregoing "Response of Barden Broadcasting, Inc. to National Association of Broadcasters Reply Comments" was delivered via United States Mail, first class, postage prepaid to:

Barry D. Umansky, Esq. National Association of Broadcasters 1771 N Street, NW Washington, DC 20036-2891

J. Edwena Johnson